

MARK D. ROBINSON

1400 Neely's Bend Road, Madison, TN 37115
615-612-4117 (home) • 812-327-8134 (cell)
guitarguymark57@yahoo.com / www.markrobinsonguitar.com

EDUCATION

Master of Science, Instructional Systems Technology (Educational Media emphasis), Indiana University, Bloomington. December 1992.

Bachelor of Arts, Telecommunications (Production), Indiana University, Bloomington. **Minor in Music** (Audio Production, School of Music). May 1981.

EXPERIENCE

BELMONT UNIVERSITY, Curb College of Entertainment & Music Business, Nashville, TN

2016-present

Adjunct Faculty, Audio Engineering Technology Department

Teach Survey of Recording Technology, an introductory study of music recording technology, with attention to its history, innovations, and effects on the recording process, specifically the sonic quality of recorded music.

ART INSTITUTE OF TENNESSEE, Nashville, TN

2010-present

Faculty, Media Arts Department (encompasses Audio, Video, Film, and Photography). Have taught classes in:

Fundamentals of Audio Production	Fundamentals of Video Production
Music Theory & Advanced Music Theory	Streaming Media
Studio Recording Techniques	Production Sound
Advanced Studio Recording	Survey of the Music Industry
Broadcast Audio	Portfolio 1 & 2
Songwriting	Sound for Interactive Media
Audio Technology	World Music (in the General Ed. Dept.)

Developed Nashville Numbers System workshop and recording/production sessions.

Institutional Service and Faculty Committees:

Appointed as Nashville CARE (Community Arts Resource Exchange) Program Coordinator to connect faculty and students to community non-profit organizations. Served on Nashville campus Library Committee.

Student evaluations and faculty appraisals have been consistently excellent.

PERFORMER / PRODUCER / ARTIST / GUITAR INSTRUCTOR, Nashville, TN MarkRobinsonGuitar.com

2004-present

Play guitar and perform with my own band and with other artists. Arrange, produce, and engineer CDs. Produce and engineer WXNA radio show "Double Shot with Joe and Sue." Teach guitar, bass, dobro, and mandolin at all styles and levels; conduct band workshops for aspiring players; mentor emerging artists. (See Addendum)

INDIANA UNIVERSITY, Instructional Support Services, Bloomington, IN

1989-2004

Manager, Media Production Department / Producer

Produced and directed audio, video, multi-media, DVD projects. Responsible for:

- | | | |
|--------------------|--------------------|-------------------|
| • Subject research | • Scriptwriting | • Music |
| • Visual design | • Narration | • Scheduling |
| • Budget | • Crew assignments | • Troubleshooting |

Instructional technology course design specialist. Consulted with faculty, staff, and students in the use of various media technologies and design. Developed training workshops. Managed analog and digital audio production services. Responsible for:

- | | | |
|-----------------------------------|-----------------------|-------------------|
| • Staff development & supervision | • Audio system design | • Quality control |
| • Equipment spec and purchase | • Maintenance | • Scheduling |

Managed communications and scheduling for the Production Division: Media Production, Photographic Services, Graphic Services, and Computer Imaging.

- Managed the Media Production Division.
- Provided services and consultation to the academic community.

Initiated the promotion of department services to new markets. As a result, increased yearly income of the department by more than 50 percent. Built a highly motivated production team of creative professionals.

INDEPENDENT PRODUCER, Bloomington, IN

1996-2004 Audio, video, CD-ROM, DVD recording/production services for a variety of clients:

- U.S. Navy
- Agency for Instructional Technology
- Hirons Advertising Agency
- U-Next Online Business School
- WFIU/WTIU public radio/tv
- WFHB local community radio

INDIANA UNIVERSITY, Institute for the Study of Developmental Disabilities, Bloomington, IN

1986-1989 **Media Coordinator**. Developed and produced educational videotapes for research, training, and dissemination to teachers and professionals throughout Indiana. Acted as media consultant to 90 faculty and staff members. Hired outside personnel, equipment and facilities. Served as media coordinator and consultant at national and statewide conferences, seminars, and teleconferences. Trained staff in media technology and production techniques. Acted as project coordinator for design and construction of 50-seat high-tech training room at the ISDD.

QUANTITAPE DUPLICATING, Chicago, IL

1984-1986 **Chief Audio Engineer / Production Manager**. Responsible for high-speed production of audio cassettes, scheduling, engineering, customer service, and employee management. Quantitape was a pioneer in audio magazine production.

WTTV-TV, Channel Four, Bloomington, IN.

1980-1982 **Production Assistant**. Floor manager, camera operator, audio/video engineer, video editor. Directed local programming and did location work for IU sporting events.

INDIANA UNIVERSITY, Telecommunications Department, Bloomington, IN

1979-2004 **Instructor and Lecturer**. Chosen while still an undergraduate to teach courses including video production, field production, and directing. In addition, trained and mentored students in audio and video production, both in supervised internships and as a guest lecturer in a variety of departments, including telecommunications, folklore/ethnomusicology, fine arts, and the School of Music.

REFERENCES

Personal and professional references available upon request.

MARK D. ROBINSON – Addendum

ACADEMIC VIDEO PRODUCTION HONORS (Indiana University)

Producer, Writer and Director: “Inside IU: Student to Student,” a videotape program for incoming freshmen, awarded First Place from the National Orientation Directors’ Association. Judged Best Entry in the “Outstanding Multimedia/Emerging Technologies” category.

Producer and Director: “The Earth Explored,” a geology course on DVD, named the National Association of Continuing Education Association Distinguished Course of the Year.

Soundtrack Producer: “Treasures of Indiana,” Ciné Award-winning documentary about the art and culture of Indiana. Also was scriptwriter for the segment on “Jazz in Indianapolis.”

TEACHING AND COURSE DESIGN (Indiana University)

Instructor and guest lecturer in departments of:

- Film Studies (Film Production)
- Telecommunications (Studio Recording, Audio Post Production, Audio for Media)
- Folklore/Ethnomusicology (Introduction to World Music)
- School of Fine Arts (Series of Lectures on Video Production)

Graduate instructor and lecturer: Instructional Systems Technology Department of the School of Education (Instructional Video, Scriptwriting, Multimedia Production, Visual Literacy).

Instructor in the Telecommunications Dept. during junior and senior years. Courses: Television Production, Electronic Field Production, Producing and Directing, Radio Production.

Production Coordinator for Traditions and Cultures of IU, the first web-based course at IU. Managed video, audio clips, historical still images and music.

Audio Producer/Engineer: “Africa CD-ROM,” a multimedia CD-ROM to accompany the best-selling textbook *AFRICA: Third Edition*, edited by Phyllis M. Martin and Patrick O’Meara.

Producer: “Chinese in Action” DVD series accompanying textbook for Chinese language students, *Interactions I and II: A Cognitive Approach to Beginning Chinese*, by Margaret Mian Yan & Jennifer Li-chia Liu.

Taught audio and radio production workshops at Bloomington, IN community radio station, WFHB.

PRODUCTION, PERFORMANCE & RECORDINGS More at: www.MarkRobinsonGuitar.com

- Named a “Top 20 Roots Guitar Player” by *The Alternate Root Magazine*, 2013
- Voted “Best Roots/Americana Guitar Player” in *The Alternate Root’s* 2013 Readers’ Choice Poll
- Both self-produced CDs (*Quit Your Job - Play Guitar* and *Have Axe - Will Groove*) honored as: Best Blues-Rock Albums *About.com Blues* AND Top 10 Blues Album *Blues Underground Network*
- *Have Axe - Will Groove* was nominated as “Best Self-Produced CD” in the International Blues Competition, sponsored by The Blues Foundation, Memphis, 2014.
- Songwriter, Producer, Artist: “The Storm Inside,” winner of Spree National Songwriting competition
 - Producer/Co-Producer for independent artist albums including:
 - David Olney, *When the Deal Goes Down*
 - Mark Huff, *Down River*
 - Tiffany Huggins Grant, *Jonquil Child*
 - Mike Cullison & The Regulars, *Barstool Monologues*
 - Ray Cashman, *Desolation*
 - Davis Raines, *September Songs*